

Project management II (Strategic project management)

Prof. Dr. Alexander Kock | Winter term 2019/ 2020



Relevance and learning objectives of the course *Strategic project management (SPM)*

Relevancy



The **GDP contributions from project-oriented industries** are forecasted to reach **\$20.2 trillion** in 2027, that's **5x Germany's current GDP**



Around **2.2 million new project-oriented roles** are required **each year through 2027**

Source (both): 2017-2027 Project Management Job Growth and Talent Gap Report. PMI

Learning objectives



Establish a **basic understanding** of the **importance** and **practical relevance** of **multi-project management**



Getting to know the **main elements** and **success factors** of **strategic project management**



Gain your **first practical experience** with basic **strategic project management** activities through **case studies** and **lectures**

The course is structured in interactive lectures, case studies, and practitioner talks

Course Logistics

Weekly date: Thursdays, 11:40-13:20 o'clock, S103/ 223

Elements (*all exam-relevant*):

- 11 interactive lectures
- 1 practitioner case study with Campana & Schott
- 1 paper-based case study „Le Petit Chef“
- 2 practitioner talks

Literature (*exam-relevant*):

- Excerpts from textbooks, research articles

Exam:

- Expected date in April 2020
- Written 6 CP module examination „Project Management“ („Project Management I“ & „Project Management II“)
- Relevant is the entire material of the current lecture

Course Topics

Introduction to strategic project management

Strategy and project portfolio

Organizational context factors

Portfolio structuring

Resource management

Portfolio steering

Risk management

Program management